

Website Design Brief

Business Name:

Contact Name:

Contact Information:

Email

Telephone

Proposed Website address

Is this already registered? Yes No

Unit 26, Upper Floor
Upper Mills
Canal Side
Slaithwaite
HD7 5HA

johnpolley.co.uk
john@johnpolley.co.uk
07963 765414

1. Business Profile

Nature of your business:

Values:

Vision and goals for your business:

Additional Information:

2. Project Overview

Brand new website, redesign or refresh?

Expected Deliverables:

Portfolio site, e-commerce site, blogging platform, simple landing profile page?

Tone / Voice:

3. Project Goals

4. Target Audience

Age:

Gender:

Describe your client/s:

Additional Information:

5. Sites you like: companies and competitors that inspire you:

1:

2:

3:

4:

6. Design requirements

7. Project Schedule

When would you like your website to be completed?

Why this deadline? Is there an event that is key to the website completion?

Additional Information:

8. Web Design Budget

What are your expectations for the cost of the website?

Do you have a budget range?

Continuity? For those unexpected expenses

Total Budget:

9. Website requirements

1:

2:

3:

4:

Additional Information:

10. Hosting and Maintenance

Will you require hosting of the site? Yes No

Will you require your website name to be registered for you? Yes No

How much of the site will you want to maintain and update yourself?

Photography, imagery and text

It is usually the responsibility of the client to supply photography, imagery and the text for the site to the website designer. However this is something that the website designer can provide support in suggesting contacts or techniques for providing these assets for the website.

Do you require help with providing:

Photography? Yes No

Creation of text, copy and words for the site? Yes No

What other help might you need with your website?